

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	Ehrlich for Congress (FL-13)
Product	Ehrlich for Congress (FL-13)
Estimate Number	2290.

Invoice #	125706-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	WTVT
Account Executive	Kristin Bold
Sales Office	Tampa-Local
Sales Region	Local

Order #	125706
Alt Order #	Ehrlich
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Buying Time
Attention: Accounts Payable
650 Massachusetts Ave NW
Ste 210
Floor 1
Washington, DC 20001

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 8a	8a-9a								
		Candidate Discount									
					10/08/12 to 10/14/12	4x	- TWTF - -				
	13			Tu	10/09/12	:30	8:29 AM	JE0212H	\$765.00		1
	13			W	10/10/12	:30	8:51 AM	JE0212H	\$765.00		2
	13			Th	10/11/12	:30	8:12 AM	JE0212H	\$765.00		3
	13			F	10/12/12	:30	8:51 AM	JE0212H	\$765.00		4
2	13	Good Day 7a	7a-8a								
		Candidate Discount									
					10/08/12 to 10/14/12	4x	- TWTF - -				
	13			Tu	10/09/12	:30	7:54 AM	JE0212H	\$900.00		2
	13			W	10/10/12	:30	7:53 AM	JE0212H	\$900.00		1
	13			Th	10/11/12	:30	7:46 AM	JE0212H	\$900.00		3
	13			F	10/12/12	:30	7:11 AM	JE0212H	\$900.00		4
3	13	Good Day 6a	6a-7a								
		Candidate Discount									
					10/08/12 to 10/14/12	4x	- TWTF - -				
	13			Tu	10/09/12	:30	6:59 AM	JE0212H	\$855.00		1
	13			W	10/10/12	:30	6:13 AM	JE0212H	\$855.00		2
	13			Th	10/11/12	:30	6:58 AM	JE0212H	\$855.00		4
	13			F	10/12/12	:30	6:22 AM	JE0212H	\$855.00		3
7	13	Fox 13 News at 5p	5p-530p								
		Candidate Discount									
					10/08/12 to 10/14/12	3x	- T- TF - -				
	13			Tu	10/09/12	:30	5:21 PM	JE0212H	\$900.00		2
	13			Th	10/11/12	:30	5:13 PM	JE0212H	\$900.00		3
	13			F	10/12/12	:30	5:12 PM	JE0212H	\$900.00		1
					10/15/12 to 10/21/12	1x	M- - - - -				
	13			M	10/15/12	:30	5:29 PM	JE0212H	\$900.00		5
8	13	Fox 13 News at 530p	530p-6p								

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
Candidate Discount											
					10/08/12 to 10/14/12	1x	- T - - - -				
	13			Tu	10/09/12	:30	5:36 PM	JE0212H	\$900.00		3
					10/15/12 to 10/21/12	1x	M - - - - -				
	13			M	10/15/12	:30	5:58 PM	JE0212H	\$900.00		5
9	13	Fox 13 News at 6p	6p-630p								
Candidate Discount											
					10/08/12 to 10/14/12	2x	- TW - - - -				
	13			Tu	10/09/12	:30	6:23 PM	JE0212H	\$1,080.00		2
	13			W	10/10/12	:30	6:26 PM	JE0212H	\$1,080.00		1
					10/15/12 to 10/21/12	1x	M - - - - -				
	13			M	10/15/12	:30	6:22 PM	JE0212H	\$1,080.00		5
10	13	Fox 13 News at 630p	630p-7p								
Candidate Discount											
					10/08/12 to 10/14/12	2x	- TW - - - -				
	13			Tu	10/09/12	:30	6:43 PM	JE0212H	\$990.00		2
	13			W	10/10/12	:30	6:44 PM	JE0212H	\$990.00		1
					10/15/12 to 10/21/12	1x	M - - - - -				
	13			M	10/15/12	:30	6:40 PM	JE0212H	\$990.00		5
11	13	M-Su 10p-1030p Late News	10p-1030p								
Candidate Discount											
					10/08/12 to 10/14/12	2x	- - W - - S				
	13			W	10/10/12	:30	10:22 PM	JE0212H	\$1,890.00		2
	13			Su	10/14/12	:30	11:59 PM	JE0212H	\$1,890.00		1
					10/15/12 to 10/21/12	1x	M - - - - -				
	13			M	10/15/12	:30	11:41 PM	JE0212H	\$1,890.00		5
12	13	M-Su 1030-11p Late News	1030p-11p								
Candidate Discount											
					10/08/12 to 10/14/12	3x	- T - T - - S				

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12	13	M-Su 1030-11p Late News	1030p-11p								
		Candidate Discount									
	13			Tu	10/09/12	:30	10:38 PM	JE0212H	\$1,530.00		1
	13			Th	10/11/12	:30	11:14 PM	JE0212H	\$1,530.00		4
	13			Su	10/14/12	:30	12:23 AM	JE0212H	\$1,530.00		3
				10/15/12 to 10/21/12	1x	M-----					
	13			M	10/15/12	:30	12:06 AM	JE0212H	\$1,530.00		5
13	13	Fox 13 News Su 6p	6p-7p								
		Candidate Discount									
				10/08/12 to 10/14/12	1x	-----S					
	13			Su	10/14/12	:00			\$675.00	Credited	1
14	13	Good Day Su 8a	8a-9a								
		Candidate Discount									
				10/08/12 to 10/14/12	1x	-----S					
	13			Su	10/14/12	:30	8:58 AM	JE0212H	\$720.00		1
15	13	Good Day Sa 7a	7a-8a								
		Candidate Discount									
				10/08/12 to 10/14/12	1x	-----S-					
	13			Sa	10/13/12	:30	7:44 AM	JE0212H	\$630.00		1
16	13	M-Su 11p-1135p Late News	11p-1135p								
		Candidate Discount									
				10/08/12 to 10/14/12	1x	---T---					
	13			Th	10/11/12	:30	11:19 PM	JE0212H	\$1,080.00		1
18	13	Good Day 9a	9-10a								
		Candidate Discount									
				10/15/12 to 10/21/12	1x	M-----					
	13			M	10/15/12	:30	9:30 AM	JE0212H	\$810.00		2

Aired Spots

35

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<u>Gross Total</u>	\$36,720.00	
<u>Agency Commission</u>	\$5,508.00	
<u>Net Amount Due</u>	\$31,212.00	<u>Payment Terms 30 Days</u>

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MyFoxTampaBay.com

www.myfoxtampabay.com